

### **Vocational Skills Contest**

#### V18 Character Design

#### 1. Task Assignment

This task consists in designing several human-shaped mascots, in action, who represent some characters which will be specified on the day of the contest. The drawings will be produced with a tactile tablet. Each mascot / character must be clearly recognizable regarding to the given theme and must carry with him/her one or several elements which identify him/her.

#### 2. Allocated time: 5H30

5 hours and 30 minutes of competition.

Day 1 (March 25th): 3 hours and 30 minutes.

Day 2 (March 26th): 2 hours.



### 3. Requirements

- Contestants are free to choose the graphic style of their work.
- Contestants will have to design at least 3 mascots / characters.
- Contestants will design at least one female character and at least one male character.
- The drawings will have to be submitted completed. Characters will be represented full body (from head to toe), static or dynamic.
- Some sketches will be submitted along with the final drawings: contestants will

choose a selection of at least 3 sketches, representing the characters performing various actions or with different facial expressions. Coloring the sketches is not mandatory and will not be evaluated.

- The final drawings will be submitted in paper format: A4 paper printing (one per character / mascot).
- Contestants will notify the jury when they finish their task.
- Any contestant caught cheating, talking to someone from the public or using a communication device will suffer a penalty of 5 points for the first transgression. A second transgression will lead to an exclusion from the contest.

#### 4. Procedure

Day -1 (March 24th): On the day before the competition, contestants will be welcomed on the stand "V18 Character Design" by the members of the jury. A briefing about the organization of the contest and about the security rules will be arrange. Contestants will draw lots to be assigned to a work station, where they may drop off their tools.

Day 1 (March 25th): The final task assignment will be presented to the contestants. They will have approximately 15 minutes to read it (no sketches or notes will be allowed) followed by a 15-minute Q&A session with the jury. After a coffee-break, contestants will have 30 minutes to start their drawings. During lunch time (approximately 2 hours and 15 minutes), contestants will take time for inspiration. Back in their work station, contestants will have approximately 3 hours of work (with a short break).

Day 2 (March 26th): Contestants will have approximately 2 hours in order to finish their task. In the afternoon, they will choose a personal piece of work to be presented to the public.

## 5. List of the provided equipment

N°	Material	Picture	Qty per person	Notes
01	PC		1	
02	Graphics tablet for		1	
	drawing			
03	Photoshop and Illustrator			
	CC last version			



# 6. List of tools to be brought for each contestant

N°	Tool	Picture	Specification	Qty
01	Personal keyboard		Other than AZERTY	1
02	Graphics tablet		Contestants are	1
			allowed to use their	
			personal tablet	
03	Drawing tools: pencil, rubber,			
	color markers, etc.			

### 7. List of facilities installed at the contest site

N°	Equipment	Picture	Specification	Qty	Note
01	Printer			1	



# 8. Evaluation Criteria

N°	Items to be Evaluated	Scoring scale	
01	Recognizable characters regarding the given theme	30	
02	Originality, creativity	20	
03	Quality of the drawing, cleanliness	20	
04	Overall coherence of the drawings	15	
05	Presence of at least 3 characters	5	
06	Complete drawings	5	
07	Presence of one female character and one male character	5	
	Total	100	