



9th International
Abilympics
Bordeaux 2016

Vocational Skills Contest

V28 Poster Design

1. Task Assignment

Contestants will create a poster addressed to the general public on the theme of the “ecotourism” in the Aquitaine Region. A resource-file with all the detailed content will be provided on the day of the contest.

2. Allocated time: 6H00
6 hours of competition.



3. Requirements

- At the end of the task, contestants will submit to the jury:
 - A printing of the poster (A4 format)
 - The original InDesign file saved on the USB storage device
 - The PDF file at 300 dpi resolution for digital printing
- Any contestant caught cheating, talking to someone from the public or using a communication device will suffer a penalty of 5 points for the first transgression. A second transgression will lead to an exclusion from the contest.

4. Procedure

Day -1 (March 24th): On the day before the competition, contestants will be welcomed on the stand “V28 Poster Design” by the members of the jury. A briefing about the organization of the competition and the safety rules will be arranged. Due to the large number of registered contestants, the competition will be organized in two groups. Contestants from a same delegation will inevitably be placed in the same group. Each contestant will receive a schedule with the detailed working hours. Contestants will draw lots to be assigned to a work station, where they may drop off their tools.

Day 1 (March 25th): Group n°1 will have 6 hours to complete the task.

Day 2 (March 26th): Group n°2 will have 6 hours to complete the task.

5. List of the provided equipment

Non-exhaustive list.

N°	Equipment	Picture	Specifications	Qty per person	Qty for all	Notes
01	Resource-file		Dates, text, logo, catch phrase	1		
02	Computer		Mac	1		
03	Color printer		Network		1	
04	Software: Adobe CC, InDesign, Photoshop			1		
05	Fonts			1		
06	Translation software			1		



6. List of tools to be brought for each contestant

N°	Tool	Picture	Specifications	Qty	Notes
01	Drawing material: paper, pencil, rubber, ruler				
02	Adapted keyboard		Non AZERTY	1	For certain candidates with special needs or for international ones
03	Adapted mouse				

7. List of facilities installed at the contest site

N°	Equipment	Picture	Qty	Notes
01	Worktable		1	
02	Chair		1	

8. Evaluation Criteria



N°	Items to be Evaluated	Scoring scale
01	Overall impression / impact / creativity	25
02	Choice and quality of the images (image editing)	30
03	Meaning of the text, importance of the words	25
04	Technical requirements : bleed-off, cutting lines, placement of the logos, full color, finishing	20
	Total	100